

Malla Reddy Engineering College

(An UGC Autonomous Institution approved by AICTE and affiliated to JNTU Hyderabad, Accredited by NAAC with 'A' Grade (II - cycle)
NBA Accredited Programmes - UG (CE, EEE, ME, ECE & CSE) PG (CE - Structural Engg., EEE-Electrical Power Systems, ME - Thermal Engg.).

ENTREPRENEURSHIP DEVELOPMENT CELL - EDC Cell

Objective: To develop entrepreneurial zeal among the students on a continuous basis and prepare them to undertake independent technology develop mentor self-employment during the course of their work life.

Responsibilities:

- a) To organize Entrepreneurship Awareness Camps, Entrepreneurship Development Programmes and Faculty Development Programmes in the region for the benefit of S&T persons.
- b) To develop and introduce curriculum on Entrepreneurship Development at various levels including degree/diploma courses of the parent institution and other institutes in the region.
- c) To conduct research work and survey for identifying entrepreneurial opportunities (particularly in S&T areas and Service sector).
- d) To guide and assist prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support systems and information on various technologies
- e) To organize guest lectures, Seminars, etc. for promotion and growth of S& T based entrepreneurship.
- f) To arrange visits to industries for prospective entrepreneurs
- g) To extend necessary guidance and services to the trainees in obtaining approval and execution of their projects.
- h) To provide testing, calibration, quality assurance, design, tool room, pilot plant and other facilities for Entrepreneurs besides expertise in Intellectual Property rights, Patents search, etc.
- i) To render advice to sick enterprises and assist the entrepreneurs in rehabilitating them.
- j) To conduct skill development training programmes leading to self/wage employment.



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Composition of E-Cell

S.No.	Name of the Faculty	Designation	Position in the Committee	Contact No. & E- Mail Id
1.	Dr.A.Ramaswami Reddy	Principal	Chairman	9348161125 principal@mrec.ac.in
2.	Dr. P. Saritha, CE	Associate Professor	Coordinator	9849332474 drpsaritha@mrec.ac.in
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Principal
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